

PERSONAL INFORMATION

Ion Stavre

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Sex Male | Date of birth 11/08/1958 | Nationality Romanian

WORK EXPERIENCE

DIDACTIC WORK EXPERIENCE

1995 - 1998: course and seminar "The Public Image (Imaginea publică)", first year, postgraduate studies of communication and public relations.

1998 - 2001: course and seminar "The Image of the Public Institutions (Imaginea instituțiilor publice)", cultural Master's degree and "Techniques in the Creation of the Image (Tehnici în crearea de imagine)", postgraduate studies.

2001 - Present: course and seminar "Audio – video Communication (Comunicare audio-video)", second years and master's degree on communication and public relations, audio-visual master's degree.

- audio-visual communication workshop coordinator at "David Ogilvy" College of Communication and Public Relations since 2002.

-audio-video master's degree coordinator since 2003.

- case studies with students at the TVR and Prima TV newsrooms (News department).

-during the courses and seminars that I held, I had guests such as: Patricia Burd, Regional News Director, SBS Broadcasting (Prima TV), H.M. Loerakker, Secretary-General of the Confederation of Communicators in Public Institutions of Netherlands, Pamela Lagano, the CEO of the American Company "Lagano&Associates", training in the communication field on the

Romanian stock market.

1998-2002: I was invited for classes in the communication field at the Diplomatic Academy and The Centre of Improvement of Local Public Management (now INA).

August 2007, January 2008, August 2008: trainer at INA - courses on civil servants training.

-evaluator of the Special Grant "Romanian Government (Guvernul României)", in 2005 and 2006, financed by PNUD and the government of Romania.

-member of the PhD assessment board at Bucharest University and National University of Theatre and Film "I.L. Caragiale".

2008-2010: ARACIS evaluator, in the fields of communication and distance learning.

2013-2014 - Trainer at Tudor Vornicu School of TV.

JOB SRTV, TVR 1 Producer, Associate Professor SNSPA, FCRP

EMPLOYER SRTV

EDUCATION AND TRAINING

20 April 2004: PhD in Film and Media at the National University of Theatre and Film "I.L. Caragiale", Bucharest, with the topic "The Romanian Society's Reconstruction with the Audiovisual's Help (Reconstrucția societății românești cu ajutorul audiovizualului)".

1997-1998: SNSPA, Master's degree in communication and public relations.

1995: National Defence College, postgraduate course of 6 months.

1992-1994: The National University of Political Studies and Public Administration, College of Communication Sciences, postgraduate courses.

1978-1983: Polytechnic Institute of Bucharest, TCM college, UTS department.

1977-1978: military duty with a reduced deadline.

1973 - 1977: Theoretical Highschool G. Coşbuc, Bucharest.

Other training courses:

- "Strategic Management" seminar, Bucharest, November 2005, seminar organized by International Canadian Management Agency (ICMA).
- "Change Management in Turbulent Times" seminar, Bucharest, June 2005, seminar organized by International Canadian Management Agency (ICMA).
- News from the field of nuclear energy. Course on techniques of editing and broadcasting, International Atomic Energy Agency, Vienna, 2003.
- United States Defence Institute of International Legal Studies, Executive Seminar on Legal Aspects of Military Media Relations, Bucharest, 2000.
- Communication course at the Peace Partnership, NATO, Spiez, Switzerland, 2000.
- Marshall Center, Seminar Military and Media Relations, Bucharest, 1998.

Professional experience

- 2004 - present : TV producer, "Romanian Parliament (Parlamentul României)" TV show.
- April 2003 -2004: programme maker, executive coordinator, Editorial Office Social Economic TVR.
- August 2001 - August 2002: department coordinator of TVR territorial reporters.
- 1999 and 2000: representative of The Ministry of National Defence in the NATO audio-visual group, at the annual reunions of Haga and Budapest.

- 30 November 1999: the manager of the press center organised due to the meeting of the South - eastern European defence ministers, having as a participant - the American defence secretary of state William Cohen.
- March 1999 - March 2001: spokesman and deputy manager of The Public Relations Department in National Defense Ministry MAPN.
- 1997 - 1999: programme maker, territorial reporters at TVR.
- 1994 - January 1997: deputy editor-in-chief, internal news for News Department of TVR.
- 1995 - present: lecturer, associate professor at the Communication and Public Relations College of SNSPA.
- 1994: founding member of The Association of Romanian Professionals in Public Relations.
- September 1991 - 1994: political, economical and the field of environmental preservation news editor (the activity of the Romanian parliament)
- 1987- 1991: IPC project engineer, designer of metal constructions
- 1985 - 1987: ICPAIUC project engineer, the manufacturing technology of construction machinery.
- 1983 - 1985: trainee engineer at The "Girueta" Crane Factory, Bucharest.

Attendance at presentations and seminars:

1. I held presentations at reunions in and out of the country. The most important were:
 - the reunions of the audiovisual group, Haga and Budapest, 1999 and 2000.
 - the "Mass-media and NATO" seminar, organised by NATO and The Institute of Strategical Studies form London, Prague, 2000, followed by the interview with Jonathan Eyale, the education manager of the institute; broadcasted on TVR.
 - Romanian- French bilateral session in the public relations field, held at the headquarters of Ministry of Defence of France, 2000.
 - jury member of the SIMFEST Festival from TG. Mures since August 2007
 - Southeastern European Financial Forum, organizers - National Bank of Romania and Romanian Banking Institute, Bucharest, November 8-11, 2005
 - The National Forum of Continuing Education in Public Administration, organised by The National Institute of Administration, programme Phare 2005/017-553.01.03.03.01, January 2008, June 2009, Bucharest.

PERSONAL SKILLS

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
French	B2	C2		C2	
English	B2	B2		C2	

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Common European Framework of Reference for Languages

Communication skills - abilities in working with NGOs.

Organisational / managerial skills - management skills in the audio-visual and TV programme making fields.

Job-related skills - practical knowledge about shooting and about the shooting equipments, knowledge about lighting in a shooting place.

Digital skills - the usage of the video editing software (FCP), the usage of a computer (general abilities).

Driver's license B